

Community Health Initiatives IMPACT

OVER A DECADE OF BUILDING COMMUNITY HEALTH *through...*

-  PLACE-BASED community health efforts
-  POLICY, SYSTEMS & ENVIRONMENTAL changes
-  SCALING CHANGE through partnerships & networks
-  LEVERAGING OUR ASSETS to drive total health
-  CLINIC-TO-COMMUNITY integration
-  BUILDING THE CAPACITY of communities

60+ PLACE-BASED collaboratives

reaching **715,000** COMMUNITY RESIDENTS

including **209,000** SCHOOL-AGED KIDS



surrounding them with **HEALTHIER OPTIONS**

730 STRATEGIES have been IMPLEMENTED in our communities

69% STRATEGIES show evidence of HEALTHY BEHAVIOR CHANGE

BUILDING COMMUNITY HEALTH

-  school nutrition policies and physical education standards
-  parks & playgrounds
-  safe routes to school & complete streets
-  breastfeeding support
-  resident mobilization & youth engagement
-  BMI screening & counseling
-  farmers markets & community gardens
-  healthy food retail
-  physician advocates
-  worksite wellness policies & promotion

SCALING OUR IMPACT

 **HEALTHY EATING ACTIVE LIVING CITIES CAMPAIGN**

2,400+ ELECTED OFFICIALS ENGAGED *supporting the adoption of*

950 POLICIES *in*

- land use
- physical activity
- nutrition
- employee wellness

337 CITIES *reaching*

20 MILLION PEOPLE

leading meaningful changes in:

-  HEALTHY FOOD
- PHYSICAL ACTIVITY
- SCHOOL EMPLOYEE WELLNESS
- RESILIENT SCHOOL ENVIRONMENTS

partnering with schools to create

HEALTHIER SCHOOL ENVIRONMENTS



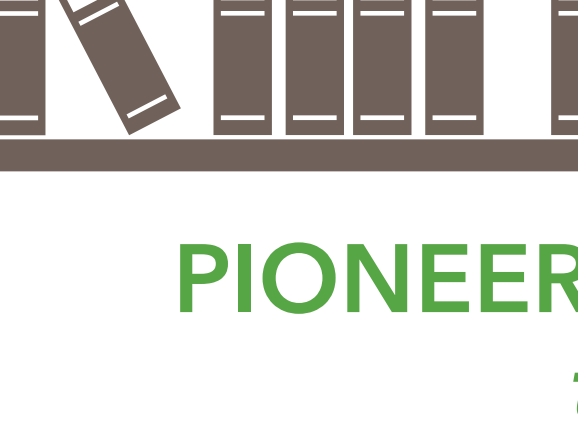
in more than

350 SCHOOLS

and

115 SCHOOL DISTRICTS

across Kaiser Permanente service areas



30+ PEER-REVIEWED PUBLICATIONS



PIONEERING *the concept of*

reach x **strength** = **DOSE**

(number of lives touched) (impact on each person touched)

as a way to

DESIGN & EVALUATE strategies for **IMPROVING COMMUNITY HEALTH**

