










Kaiser Permanente: Working to Meet Health Needs in Santa Clara




Key Findings about People in the Community

Total Population 1,173,158



-  **9%** children in poverty
-  **11%** no high school diploma
-  **9%** uninsured
-  **34%** children eligible for free/reduced price lunch
-  **21%** below 200% FPL*
-  **24%** physically inactive youth

-  **22%** lack social or emotional support
-  **19%** of adults and **14%** of youth are obese
-  **33%** of adults and **16%** of youth are overweight

-  **15%** heavy alcohol use (self-reported)
-  **69%** of adults and **60%** of youth do not consume adequate fruits and vegetables
-  **14%** need mental health care (self-reported)

Kaiser Permanente works in partnership with other health organizations to learn about the issues and conditions impacting the health of our communities by reviewing data sources and talking with public health experts and community stakeholders. This snapshot displays Kaiser Permanente’s strategies, 2017-2019, to respond to some of the most pressing needs in our community, leveraging our unique resources and expertise.

Areas of Focus

Healthy Eating Active Living (HEAL)

- ◆ Increase access to healthy, affordable foods, including fresh produce, and decrease access to unhealthy food
- ◆ Increase enrollment in and use of federal food programs
- ◆ Increase access to physical activity opportunities in schools and the community

Mental Health & Wellness

- ◆ Provide screening and identification related to behavioral health needs among low income, vulnerable and uninsured populations and connect them with the appropriate services or support
- ◆ Support opportunities to prevent and reduce the misuse of drugs and alcohol
- ◆ Provide access to programs, services or environments that evidence suggests improves overall social/emotional wellness

Access to Care

- ◆ Support outreach, enrollment, retention and appropriate utilization of health care coverage programs
- ◆ Increase access to primary and specialty care

Community & Family Safety

- ◆ Increase availability of education, job training and enrichment programs for youth
- ◆ Support programs that promote non-violent solutions to conflict and alternatives to punitive responses
- ◆ Support programs that prevent and address family violence through reducing risk factors, enhancing protective (resilience) factors and linking to appropriate resources

*Federal Poverty Level (200% FPL for a family of four ranged from \$47,100 to \$48,500 between 2013 and 2015)