

Kaiser Permanente: Working to Meet Health Needs in Richmond

Key Findings about People in the Community

Total Population 253,252



43%
rent/mortgage
is 30% or more
of income



15%
uninsured



20%
live in a
food desert



71%
children
eligible for
free/reduced
price lunch



34%
below
200% FPL*



42%
physically
inactive youth



21% lack social or
emotional support



19% heavy alcohol
use (self-reported)



21% of youth
are overweight



71% of adults and **36%**
of youth do not consume
adequate fruits and
vegetables



61% of adults
are overweight
or obese



12% need
mental health care
(self-reported)

*Federal Poverty Level (200% FPL for a family of four ranged from \$47,100 to \$48,500 between 2013 and 2015)

Kaiser Permanente works in partnership with other health organizations to learn about the issues and conditions impacting the health of our communities by reviewing data sources and talking with public health experts and community stakeholders. This snapshot displays Kaiser Permanente's strategies, 2017-2019, to respond to some of the most pressing needs in our community, leveraging our unique resources and expertise.

Areas of Focus



Healthy Eating Active Living (HEAL)

- ◆ Increase to healthy affordable foods, including fresh produce, and decrease access to unhealthy food
- ◆ Increase enrollment in and use of federal food programs
- ◆ Increase access to physical activity opportunities in schools and the community



Mental Health & Wellness

- ◆ Support opportunities to prevent and reduce the misuse of drugs and alcohol
- ◆ Provide access to programs, services or environments that evidence suggests improves overall social/emotional wellness
- ◆ Increase access to training and education for diverse populations currently under-represented in the behavioral health care workforce



Access & Delivery

- ◆ Support outreach, enrollment, retention and appropriate utilization of health care coverage programs
- ◆ Promote integration of care between primary and specialty care, including behavioral health care
- ◆ Increase enrollment in public benefit programs among vulnerable and low income populations



Community & Family Safety

- ◆ Improve law enforcement and community relations
- ◆ Support programs that promote non-violent solutions to conflict and alternatives to punitive responses
- ◆ Support targeted gang/offender outreach and case management
- ◆ Provide victims of violence with services needed for recovery and resilience
- ◆ Support integration of health care with community based programs and services that address violence-related issues