Healthy Eating Active Living (HEAL) Cities and Towns Campaign
Request for Proposals
Questions and Answers

RFP Release date: January 4, 2017
RFP Respond by date: February 15, 2017

This document contains questions and answers specific to the HEAL Cities and Towns Campaign Request for Proposals (RFP). This document can be found on the Kaiser Permanente Colorado website at kp.org/share/co, under the questions and answers tab. This document was last updated on January 17, 2017.

Eligibility Questions

Question: Do all organizations that apply as partner organizations have to be based within Kaiser Permanente’s service area?

Answer: A requirement of the grantee and their partner organization(s) is to provide technical assistance to cities and towns across Colorado. The organization that submits the application (main applicant) must provide services and be located within Kaiser Permanente Colorado’s service area.

Question: What do you mean by a formal partnership between an organization that serves an urban community and an organization that serves a rural community?

Answer: If your organization primarily serves an urban area, you must partner with an organization that serves a rural area, and vice versa. This partnership must be established prior to the application, and can be completed via a memorandum of understanding or letter of support signed by the partnering organization.

Only one organization may apply as the main applicant; the main applicant is encouraged to partner with other organizations as appropriate for the proposed activities and approach of the applicant. The selected applicant will be the grant recipient.

Organizations that have expertise in serving and a presence in both urban and rural areas are not required to have a partner organization, but are encouraged to identify and work with a partnering organization.
LiveWell Colorado’s Role

**Question:** How will LiveWell Colorado be involved in the HEAL Cities and Towns Campaign moving forward?

**Answer:** LiveWell Colorado is the current coordinator of the HEAL Cities & Towns Campaign Coordinator through July 31, 2017. Kaiser Permanente recently moved to a request for proposals process for all funding initiatives; as a result, a request for proposals was released for the HEAL Cities and Towns Campaign. This funding opportunity is open to all applicants to serve as the coordinator for the HEAL Cities & Towns Campaign starting August 2017.