WE TALK A LOT ABOUT TOTAL HEALTH, but what does it really mean?

To us it means promoting prevention and wellness in our community. It means providing safety nets for those in need. It means creating opportunities for higher education and sharing our knowledge and research. It means fostering diversity.

It means playing a leadership role in health care reform, being an advocate for physical activity, and creating a cleaner environment. It means looking at the big picture of health.

In all these ways, Kaiser Foundation Health Plan of Colorado (Kaiser Permanente) stands for total health.

We impact thousands of lives each year through a wide range of programs, partnerships, and assistance to help those in our community, especially the most vulnerable. This is our mission and our responsibility. We educate, empower, and take care of people because it’s the right thing to do.

WE’VE PROVIDED COMPREHENSIVE HEALTH SERVICES FOR 45 YEARS.

While the majority of our resources are focused on providing medical care and health services, we also see the big picture when it comes to fostering wellness. We know that individual health outcomes are influenced by personal behaviors, as well as by social and environmental factors.

As Colorado’s largest nonprofit health plan and private employer, Kaiser Permanente makes carefully selected financial investments each year to address environmental and social factors that will improve the overall health of our communities.

A HEALTHY COMMUNITY IS OUR BUSINESS.

We continue to build upon our mission to deliver high-quality, affordable health care and to improve the health of our members and the communities we serve. Together we make lives better by making it easy and affordable to get the best care and service from the right team. We work hard to engage our local organizations, schools, and partners through community service, board placement, and by listening directly to ensure that we meet our communities where they are.

In 2013, we invested $96 MILLION toward building healthier communities in Colorado.
We work to improve the overall health of our communities because it affects everyone’s health and quality of life. We partner with public and private organizations to eliminate disparities in health and health care by improving access to care for all Coloradans.

**MEDICAID, CHILD HEALTH PLAN PLUS (CHP+), CHARITABLE HEALTH COVERAGE (CHC)**

We do this by removing financial barriers to health care through our charitable care and coverage programs and by providing medical financial assistance for members and nonmembers who do not qualify for other programs. We also provide support to community health centers, public hospitals, local public health departments, and school health centers to help deliver care for our most vulnerable populations.

We’re a provider in Colorado Medicaid’s newly established Accountable Care Collaborative, working closely with the state’s contracted Regional Care Coordination Organizations. They’re responsible for supporting provider networks within specific geographic regions and for undertaking care management duties to help coordinate the care of Medicaid clients.

**HEALTHY PEOPLE**

35,575 Coloradans benefited from $40.7 million subsidized care

**MEDICAL FINANCIAL ASSISTANCE (MFA)**

We help people who have exhausted all means of private or public health care coverage. A growing number of Americans struggling to pay out-of-pocket medical expenses rely on our community health coverage programs.

$14 million invested for nonmembers
$10 million for members

$24.7 million invested in MFA

9,277 outpatient visits
12,693 outpatient prescriptions

Increased CHC investment by 159% to nearly $6.6 MILLION
We support Safety Net organizations that deliver care to our most vulnerable populations, including community health centers, community funded clinics, public hospitals, local public health departments, and more (e.g., Clinica Tepeyac, CO Community Health Network, TLC Pharmacy, CO Association for School-Based Health Care).

Through grants, education, and community service we improve care and expand access to treatment. We share best clinical and operational practices and guidelines to improve health care delivery. Contributions have helped reduce clinic waiting lists, provide culturally appropriate care, increase staff satisfaction, and retain quality health care providers.

Safety Net organizations are defined as those who deliver a significant level of health care to uninsured, underinsured, Medicaid, and other vulnerable patients. They offer care to patients regardless of their ability to pay.

Access to specialty care is a pressing need for Safety Net patients. In partnership with the Colorado Community Health Network (CCHN) and three community health centers, we implemented a specialty care initiative that allows primary care providers (in the health care Safety Net) to electronically request advice from select Kaiser Permanente specialists (Cardiology, Dermatology, Rheumatology, Endocrinology, Ophthalmology, Pulmonology, Gastroenterology).

specialty care initiative: 193 free e-consultations, began March 28

We supported the development of a new diabetes care model (A-L-L: aspirin, lisinopril, lipid-lowering medication) based on population care and community engagement which yielded significant improvements in care.

$6.5 million invested in Safety Net Partnerships
Established in 1992, the Institute for Health Research (IHR) conducts population-based studies, health services research, and clinical trials to answer important health policy and public health questions. The more than $19 million research program budget of the Institute for Health Research (IHR) is used to conduct community benefit focused clinical and health services research. Many of the research studies address current health issues and improve care for common conditions where treatment often is linked to community-based efforts. While findings from these research projects guide our clinicians’ practice patterns and further enhance the health and medical care of our members, they also contribute to the wealth of medical knowledge shared through widely-disseminated local and national publications and presentations.

**HEALTH KNOWLEDGE**

**RESEARCH**

includes:

- drug and vaccine safety
- cancer treatment and survivorship
- cardiovascular disease prevention and treatment
- diabetes care
- public health trends

**EDUCATION AND TRAINING**

With serious physician and nurse shortages looming in the face of an expected expansion in access to health care, the need to encourage and train a high-quality, diverse, and culturally competent health care workforce is critical.

We support physician education, residency and fellowship programs, nursing education and allied health care career programs, student scholarships, and community medicine fellowships.

Health care professional career programs:
- 20 internships, 4 student interns, $200,000 investment;
- 17 individual scholarships, $34,300 investment

**PRECEPTING PROGRAMS**

- Pharmacy Program, Pharmacy Technician Training, Physician Assistant Rotations, Laboratory Professions, Imaging Professions, Masters in Social Work, Behavioral Health, Rehabilitation Services
- Audiology and Speech Therapy, Genetics Counseling, Undergraduate Pre-Health Program
WE'RE TAKING A LEADING ROLE in sustainable design of our medical offices, reducing greenhouse gas emissions, waste minimization, and supporting sustainable food systems. By eliminating or mitigating environmental contributors to disease, we’re helping people lead healthier lives.

Our environmental stewardship programs lead or support innovative efforts in the following areas:

- Finding Safe Alternatives to Harmful Chemicals
- Responding to Climate Change
- Promoting Sustainable Farming and Food Choices
- Reusing and Recycling to Eliminate Waste
- Enhancing Environmental Performance of the Health Care Sector
- Purchasing Products High in Recycled Content and Recyclability
- Building Efficiency into Care Delivery Systems

Replacing paper medical charts and digitizing x-ray images through our electronic medical record system saved 1,000 tons of paper waste and avoided more than 200,000 pounds of x-ray film per year.
ACTIVE TRANSPORTATION (WALKING & BIKING)

$353,000 B-cycle investment
82 stations; 750 bikes

We motivate people to be active through community programs and education, and by creating walkable/bikable environments.

EDUCATIONAL THEATRE PROGRAMS

REACHED 154,000 COLORADANS  INVESTED $1.784 MILLION

Almost three million Coloradans have increased their knowledge and awareness of healthy solutions through the award-winning educational theatre programs. These are free dynamic plays, skill-building workshops, and youth engagement projects that tackle nutrition, physical activity, targeted violence, bully prevention, stress relief, effective communication, impulse control, and anger management.

COMMUNITY SERVICE

8,057 EMPLOYEE HOURS  ENGAGED MORE THAN 100 NONPROFIT ORGANIZATIONS

We make it easy for employees to give back to our local communities by allowing them paid time away from their daily job responsibilities to engage with local nonprofit organizations. Through this program, employees may volunteer up to 96 hours annually to mentor, engage youth, educate, refurbish schools/parks, serve meals, etc. To help with the patient load at community clinics, clinicians and staff may see patients and volunteer their time and skills.

Over 730,000 Coloradans in 24 communities were impacted by transformative health initiatives. Over 550,00 were impacted by 215 revised/adopted policies and 255 built environmental changes.

$75,000 grant over three years to increase access to affordable housing, good jobs, quality education, healthy food, and essential services.

Weigh and WIN

Over 42,000 enrollees,
47 kiosks,
$220,000 awarded,
lost 120,000+ lbs.,
8% avg. weight improvement

HUNGER FREE HOTLINE

Hunger Free Colorado Hotline assisted 8,174 HOUSEHOLDS, a 63% INCREASE from the previous year.
Kaiser Foundation Health Plan of Colorado spent nearly $7.3 million on other community benefit activities and events through sponsorships (e.g., Colfax Marathon), board placements, and community service to foster partnerships that support community needs. Our community relations efforts support capacity building and infrastructure development at the local level, contributing to the economic vitality and the overall health of our community.

Leaders from across our organization devote their time to serving on more than 100 local and state boards. As a member of the Board of Directors, they can help inform strategies to achieve a mutually shared vision of community health. We also collaborate with employee business affinity groups to support specific diverse communities and populations that are often under-represented racial, ethnic, and/or LGBTI minorities.

Colfax Marathon shatters records for participation with more than 14,000 RUNNERS and 120 CHARITY PARTNERS.

JOIN US IN BUILDING A HEALTHIER TOMORROW

Most of our grant investments were made from a donor advised fund through The Denver Foundation.

<table>
<thead>
<tr>
<th>HEALTH ACCESS</th>
<th>HEALTHY ENVIRONMENTS</th>
<th>HEALTH KNOWLEDGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinica Campesina</td>
<td>American Diabetes Association</td>
<td>Colorado Center for Nursing</td>
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<tr>
<td>Clinica Tepeyac</td>
<td>American Red Cross Mile High</td>
<td>Colorado Community College Foundation</td>
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<tr>
<td>Colorado AIDS Project</td>
<td>Bicycle Colorado</td>
<td>Colorado State University – Pueblo</td>
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<tr>
<td>Colorado Community Health Network</td>
<td>Care and Share Food Bank</td>
<td>Pikes Peak Community College</td>
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<tr>
<td>Colorado Rural Health Center</td>
<td>Center for African American Health</td>
<td>Pueblo Community College</td>
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<td>Denver Hospice</td>
<td>Colorado Bright Beginnings</td>
<td>University Colorado-Colorado Springs</td>
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<td>Denver’s Road Home Home</td>
<td>Colorado Children’s Campaign</td>
<td>University of Colorado Denver</td>
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<td>Exempla Healthcare</td>
<td>Colorado Coalition for the Homeless</td>
<td>University of Colorado Foundation</td>
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<td>High Plains Community Health</td>
<td>Colorado Housing &amp; Finance Authority</td>
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<td>Center</td>
<td>Colorado Legacy Foundation</td>
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<td>Pueblo Community Health Center</td>
<td>Colorado Meth Project</td>
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<td>St. Mary Corwin Medical Center</td>
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<td>Sunrise Community Health</td>
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<td>Cooking Matters Colorado</td>
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<td>Denver Bike Sharing</td>
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<td>Denver Botanic Gardens</td>
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<td>Denver Health Foundation</td>
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<td>Denver Public Schools Foundation</td>
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<td>Hunger Free Colorado</td>
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<td>LiveWell Colorado</td>
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<td>Mend (Mind, Exercise, Nutrition, Do It!)</td>
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<td>National Jewish Health</td>
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<td>North Colorado Health Alliance</td>
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<td>The Denver Foundation</td>
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TOTAL 202 GRANTEES / 241 GRANTS & DONATIONS / OVER $11 MILLION INVESTED