

KAISER PERMANENTE'S COMMITMENT TO THE EAST BAY SERVICE AREA

Building Healthy Communities Is Our Mission

Kaiser Permanente's work in the community uniquely combines investments from our health plan as well as our hospitals and often includes medical expertise, health research, clinical programs, and volunteers.



2015 Numbers

\$95,836,884

Total community investment

\$78,582,928

Charitable care and coverage

\$17,253,956

Grants, donations, and services**

22,502

Students and adults reached through Educational Theatre

\$15,888,306

invested in **182** Thriving Schools* programs and activities

959

Physician and employee volunteers

Priority Health Needs

Improve Access to Care - Provide programs for low-income and uninsured people, train and support patient navigators.

Increase Healthy Eating and Active Living - Invest in healthy food and beverage retail practices and nutritional policy strategies in childcare settings; support family-focused healthy eating and physical activity opportunities.

Increase Prevention of Community Violence - Expand and sustain school-based violence intervention and prevention, support youth leadership development, increase access to mental health and case management services.

Improve Asthma Management - Educate children and families about creating asthma action plans; reduce exposures to home-based environmental triggers.

The Difference We Make

When Doctors Medical Center (DMC) was in the final stages of planning its closure, Kaiser Permanente invested more than \$2 million as well as providing technical assistance, furniture and medical equipment to support LifeLong Medical Care in offering new urgent care services. Located right across the street from DMC, LifeLong's expanded care options helped fill potential gaps in care and services and provided an affordable option for people living in the east Bay.

"The fact that this facility was created in such a short period of time, and that people in this area have access to care, that's what I've been amazed by," said Dr. Desmond Carter, assistant medical director for LifeLong. "The hospital's closing was a huge loss, but it's a beautiful thing for me to still provide care to the community I was raised in."

Combined Health Plan/ Hospital Investment

Direct to Community
\$17,253,956



Total: \$95,836,884**

2015 Investments



Improving Access to Care

- Alameda County Healthy Homes Department
- American Lung Association in California
- Brighter Beginnings
- Building Blocks Collaborative
- Building Opportunities for Self-Sufficiency
- Center for Elders Independence
- Center for Human Development
- Community Clinic Consortium
- DayBreak
- East Bay Community Foundation
- Family Bridges, Inc.
- Higher Ground Neighborhood Development Corporation
- Korean Community Center of the East Bay
- LifeLong Medical Care*
- Oakland Chinatown Lions Foundation
- Roots Community Health Center
- Street Level Health Project

Increasing Healthy Eating and Active Living

- 18 Reasons
- Alameda Boys & Girls Club, Inc.
- Alameda County Community Food Bank Inc.
- Alameda County Public Health - Nutrition Services
- Boys & Girls Clubs of Oakland
- Boys and Girls Club-El Sobrante
- City of San Pablo
- City Slicker Farms
- Destiny Arts Center
- Food Bank of Contra Costa and Solano
- Healthy & Active Before 5
- HOPE Collaborative
- Oakland Food Policy Council
- Playworks Education Energized
- Pogo Park
- Urban Tilth
- Weigh of Life
- YMCA of the East Bay
- Youth Enrichment Strategies (Y.E.S.)

Increasing Prevention of Community Violence

- Alternatives in Action
- Ann Martin Center
- Bay Area Community Resources
- Bay Area Youth EMT Program
- Berkeley Youth Alternatives
- Brothers on the Rise
- Calico Center
- Civicorps Schools
- Community Violence Solutions
- East Bay Asian Local Development Corporation
- East Bay Center for the Performing Arts
- East Oakland Youth Development Center
- Family Paths, Inc.
- Jewish Family & Children's Services of the East Bay
- Lincoln Child Center
- Lotus Bloom
- MISSEY
- Morada de Mujeres del Milenio
- Oakland Kids First
- Oakland Unified School District*
- Oakland Leaf
- OneFam
- Richmond Community Foundation
- Rosie The Riveter Trust
- Rubicon Programs Inc.
- RYSE Inc.
- Solar Richmond
- STAND! for Families Free of Violence
- West Contra Costa Unified School District*
- Wright Institute

Improving Asthma Management

- Community Energy Services Corporation
- Prescott -Joseph Center for Community Enhancement

We also make investments through our fund at the East Bay Community Foundation (EBCF):

** Made through or partially through EBCF*

*** Additional EBCF investments not reflected in this figure*